

PARTNERSHIP PROSPECTUS

ANNUAL MEETING

CANBERRA 29-30 OCTOBER 2025

ABOUT THE ACADEMY

The Australian Academy of Health and Medical Sciences is the independent, expert voice for health and medical sciences in Australia. We advance research and innovation in Australia to improve everyone's health.

We are the nation's Learned Academy for the health and medical sciences: an interdisciplinary body of Fellows, who are Australia's most influential researchers in health and medicine. Each Fellow is elected by their peers for their outstanding contributions to their respective fields.

The broad experience of our Fellows ensures that our advice is independent, expert and evidence-based. We use our knowledge and networks to drive change and provide leadership, ensuring the most pressing health issues facing society are addressed for the benefit of all.

We actively engage with the community to raise awareness and ensure that everyone can participate in, and benefit from, health and medical research. Through our work, we seek to reduce health inequities in Australia.

ABOUT THE ANNUAL MEETING

The Annual Meeting is a major highlight in the Academy's calendar. Held over two days, the program includes a gala dinner, the induction of the Academy's new Fellows, celebration of our prestigious honorific award winners, and a diverse scientific program.

The 2025 meeting will be held in-person in Canberra, and brings together leading experts, researchers, and policymakers to explore the evolving role of trust in medical research and innovation. Key discussions will explore the position of health within the contemporary political landscape, and scrutinise strategies to protect public policy, combat misinformation, and strengthen confidence in health and medical expertise. We will also examine the role of trust in advancing preventive medicine and building stronger collaborations between researchers, clinicians, and policymakers.

The Academy attracts world class experts, and is proud to host a broad range of speakers, focusing on gender equity and highlighting First Nations and other diverse voices.

The conference is well attended by over 130 Academy Fellows and participants in our esteemed mentorship program. We also welcome a range of delegates from universities, research institutes, industry, government, funders and both the public and private sectors, who come together to network and learn.

BENEFITS FOR PARTNERS

By partnering with us, you'll enhance brand visibility and showcase your commitment to advancing health and medical research in Australia. This is a unique opportunity to promote your services or products directly to your target audience while building valuable connections with key decision-makers and a normally hard-to-reach market.

Our goal is to acknowledge your support at every opportunity, building awareness of your brand and association with the Academy. The event will be advertised extensively throughout Australia and promotion will include:

Direct marketing of the meeting via Academy channels. This
includes a social media campaign to our 5,200+ followers,
newsletter promotion to an engaged health and medical
audience of approximately 2,000 subscribers, and ongoing
promotion on our website.

 Continued promotion of the event through Learned Academies, peak bodies and related professional networks within the health sector, research and innovation sector, industry, government and general public.

- Invitations to guest speakers, VIPs and past delegates.
- Media pitches to key publications, highlighting the event and associated announcements such as new AAHMS Fellows, guest speakers and honorific award recipients.



PARTNERSHIP PACKAGES

PLATINUM \$13,000 (inc GST)

Registration

- Three tickets to the Annual Meeting
- · Three tickets to the gala dinner
- Three tickets to the President's Breakfast

Branding and promotion

- Prominently listed as a platinum partner with your logo on the official event web page
- Recognition as a platinum partner in advertising and event emails.
- Verbal acknowledgement of platinum level support at the beginning of each day of the meeting.
- Verbal acknowledgement of platinum level support at the beginning of the gala dinner.
- Logo and acknowledgement as a platinum partner in the event program.
- Full page advertisement in the event program.
- Opportunity to display promotional video and/or slides during the breaks.
- Opportunity to display corporate banner during the Annual Meeting.
- Opportunity to display corporate banner during the gala dinner.
- Logo displayed on name badges.
- Listed as a platinum partner in the postevent videos.
- Option for AAHMS to cross-promote one of your organisation's 2025 events.

GOLD \$9,000 (inc GST)

Registration

- Two tickets to the Annual Meeting
- Two tickets to the gala dinner
- Two tickets to the President's Breakfast

Branding and promotion

- Listed as a gold partner with your logo on the official event web page.
- Recognition as a gold partner in advertising and event emails.
- Verbal acknowledgement of support at the beginning of each day of the meeting.
- Verbal acknowledgement of support at the beginning of the gala dinner.
- Logo and acknowledgement in the event program.
- Opportunity to display corporate banner during the Annual Meeting.
- Opportunity to display corporate banner during the gala dinner.

PARTNERSHIP PACKAGES

PRESIDENT'S BREAKFAST \$9,900 (inc GST) ONLY ONE AVAILABLE!

Sponsor this special event at which our new Fellows will showcase their achievements as we welcome them to the Academy.

Registration

- Two tickets to the Annual Meeting
- Two tickets to the Gala Dinner
- Two tickets to the President's Breakfast

Branding and promotion

- Branded signage at President's Breakfast.
- Listed as a partner with your logo on the official event web page.
- Recognition as a partner in advertising and event emails.
- Verbal acknowledgement of support at the beginning of each day of the meeting.
- Verbal acknowledgement of support at the beginning of the President's Breakfast.
- Logo and acknowledgement in the event program.
- Opportunity to display corporate banner during the Annual Meeting.
- Opportunity to display corporate banner during the gala dinner.



SILVER \$5,000 (inc GST)

Registration

- · One ticket to the Annual Meeting
- One ticket to the gala dinner

Branding and promotion

- Listed as a silver partner with your logo on the official event web page.
- Recognition as a silver partner in advertising and event emails.
- Verbal acknowledgement of support at the beginning of each day of the meeting.
- Logo and acknowledgement in the event program.
- Opportunity to display corporate banner during the Annual Meeting.